

Automatic University Slogan Generator

Looking for a new corporate slogan for your university?
Is the advertising agency weighing heavily on your marketing budget?
H.NU happily provides your new slogan FOR FREE!

First divide your university's marketing budget by ten times the annual income of your head manager and pick the closest corresponding number below:

1. Think	17. Training
2. Learning	18. Value
3. Educating	19. Excelling
4. Research	20. Outshining
5. Innovate	21. Surpassing
6. Enterprising	22. Rivaling
7. Innovating	23. Competing
8. Transforming	24. Superior
9. Heralding	25. Exceeding
10. Developing	26. Earning
11. Reaching	27. Make it
12. Making	28. Spreading
13. Thinking	29. Looking
14. Dream	30. Striving
15. Going	31. Aiming
16. Meriting	32. Change

Now divide your university's Shanghai ranking by your personal h-index, round down, repeat division if necessary, and pick the second part of your new slogan:

1. for change	17. wider
2. for leadership	18. effectively
3. to lead	19. the best
4. perspective	20. for brilliance
5. bigger	21. for quality
6. higher	22. superiority
7. for excellence	23. for eminence
8. to excel	24. for value
9. further	25. for tomorrow
10. more	26. greater
11. to innovate	27. better
12. to transform	28. to compete
13. for the future	29. to win
14. for patents	30. harder
15. for transition	31. faster
16. deeper	32. nonsense

And there you go!
H.NU: Thinking for Brilliance